

# COMPANY PROFILE

*WorqSage.com*

Turning your vision into reality...



# Introduction to WorqSage

We are a Social Media Marketing & Web-Development Agency with 7+ years of experience and a dedicated team of Digital Marketers, Illustrators, Content Writers, Photoshop Artists & Web Developers with the expertise to increase the number of customers as well as your brand popularity. We use various media platforms like Facebook, Instagram, Linkedin, Youtube, and Google and world renowned SEO techniques to promote the Products and Services for the same.



# The ABCs of Social Media Marketing

- **Attract - Get people interested**  
Attract visitors to social media pages by providing relevant and interesting content.
- **Build - Gain people's trust**  
Build meaningful connections, authority and trust within your customers making it easier to purchase your product.
- **Collect - Get people engaged**  
Collect your Customers/Leads to find your most loyal customers, skipping all the hard work to pitch and gimmick of closing the deals.



# Web Development

***“Business Without Website = Brand Without Branding”***

We have a step-by-step process to design your ideal website with the right Format, Color Scheme, Aesthetic, and the right kind of functionality as per your Brand's requirement. Being a premium Brand-driven Growth Agency, WorqSage ensures the best quality web design services to help your business succeed online. Ranging from an informational website for a small business or a feature-rich E-commerce store to enterprise-level custom web application development, our website development team is adept at building and enhancing your online identity. Leverage our world-class web development services to catalyze the process of lead conversions for your business.



# Digital Marketing

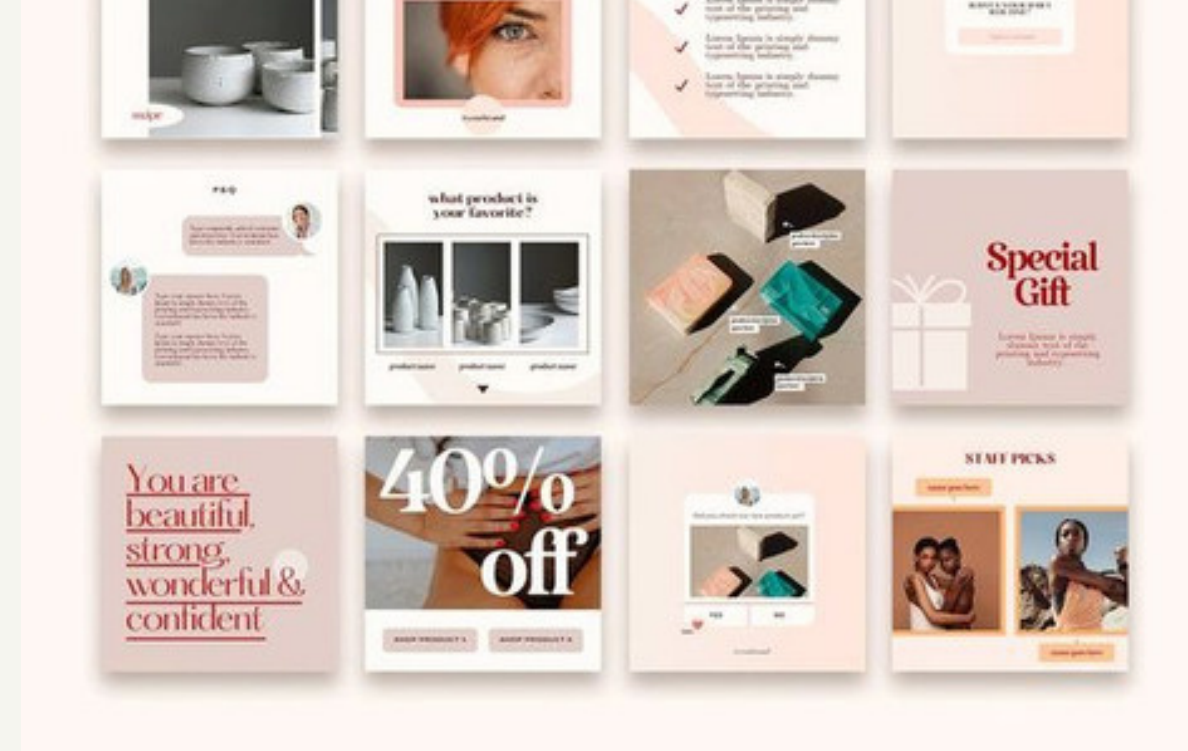
***"A Good Product Can Never Succeed without Successful Marketing"***

Agencies around the globe are opting for their one-size-fits-all kind of approach for their clients to minimize their efforts. But we've changed the narrative.

We At WorqSage, have produced some outstanding results and have exceeded the expectations with our custom-made Digital Marketing and Business Growth strategies with a combined effort of our experts here



# Creative Media Solutions



## Graphic Design & Video Production

You wish to Stand Out from the crowd, by doing the same things your competitors are doing? We are here to make your brand stand out aesthetically by offering Eye-pleasing designs to run successful PR Campaigns, More Screen-time on websites, and creating a BRAND your customers LOVE.

Our Creative Design Professionals are expert at carefully crafting designs to deliver your brand message at it's best. When you leave the design job to us, you can simply trust us just like our hundreds of customers around the globe every day.





# Content Marketing

***No matter how clichéd it may sound,  
“QUALITY does top the list!”***

Being a Brand-Driven Growth Agency, we go through a deep process of Market Research, developing Tone of Voice, Industry Benchmarking, Choosing Language Criteria, and much more. Each piece of content goes through rigorous Proofreading and other quality check criteria. Also, we make sure that every word aligns with your brand message and sticks to your marketing plan hence our Content Writers and Marketers work in sync with the Marketing and Development team to deliver you the best results.

Our troupe of Content Soldiers works day and night to deliver the best and high-quality content in almost every format from written media to Voice-over Scripts



# Search Engine Optimization

***Ranking in top search engines like Google, Bing & Yahoo organically.***

If you're looking for serious business growth, SEO, or search engine optimization is the strategy for you. Why does it work? Simple! It targets the users that are most likely to convert on your website and lands the right traffic on your website.

A custom SEO campaign with WorqSage targets on-page and off-page SEO, which includes Keywords Ranking, Technical SEO, Site Speed Optimzation, Local SEO, Content Creation, Competitor Analysis, Link Building and more to help your most valuable audience find you online.





# Ecommerce Solutions

***“The goal is to make You successful,  
ONLINE.”***

We're providing Ecommerce Solution from a very long time in the market and we don't mean just a eCommerce website by it.

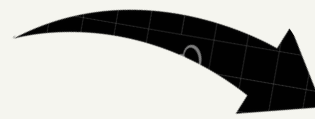
We offer a host of proven solutions, ranging from initial ecommerce consulting, to ecommerce strategy, website design, website development, custom solutions, third party system integration, site hosting, Internet marketing, and to performance control.



# Evaluating Effectiveness in Business Growth

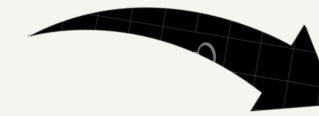
## Step 1: Set up data collection.

Collecting data from different sources and organizing it in different email lists and numbers for future marketing campaigns.



## Step 2: Track and record.

Tracking where the users are coming from. So we can focus on those areas more.



## Step 3: Analyze impact.

Targeting and retargeting the customers to settle the brand image in their mind.

# Get Social With Us



We'd love to  
work with you.

## Phone Number

(+91)-7888906527,  
(+91)-7986734852

## Email Address

support@worqsage.com

## Website

WorqSage.com



*"Branding is no longer what we tell the customers about the product – it is what customers tell each other about the product."*

- Saatvik Ruddra  
Founder, [WorqSage.com](https://WorqSage.com)